

Via electronic filing and electronic mail

April 12, 2011

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Notice of *ex parte* presentation, MB Docket Number 11-43; FCC 11-36

Dear Ms. Dortch:

On April 11, Craig Todd, Senior Vice President and Chief Technical Officer, Ken Hunold, Broadcast Applications Engineer, and Roland Vlaicu, Director of Technical Marketing-Broadcast, of Dolby Laboratories Inc. ("Dolby") met with Steve Broeckaert, Senior Deputy Chief of the FCC's Policy Division, to demonstrate a technology related to the FCC's Notice of Proposed Rulemaking on video description (published in the Federal Register on March 18, 2011).

Dolby reiterated the points it made at its meeting with FCC staff on March 22, 2011 (and noted in its letter of March 23, 2011), e.g., (1) that the approach to transmitting video description embodied in the A/53 standard requires broadcasters either to use a large amount of bandwidth or compromise on the quality of the audio delivered to visually-impaired audiences and (2) that there is an alternative, receiver-based approach which allows for both significant bandwidth savings and a listening experience for visually-impaired audiences equivalent to that experienced by non-visually-impaired audiences.

Dolby demonstrated its implementation of this approach. The demo included a test stream and a reference decoder that showed the effect of receiver-mix video description played back through a set of headphones. The purpose was to emulate what would happen in a TV or Set-Top box that is equipped with receiver-mix capability.

This letter is being filed electronically via ECFS and delivered via email to FCC staff present at the meeting.

Best regards,

